**2013 MAX Award Winners**

**On-Site Sales Person of the Year**

* Traci Garner, Taylor Morrison

**‘Rookie’ On-Site Sales Person of the Year**

* Danielle Lipari, Pacesetter Homes

**Online Sales Person of the Year**

* Nianne Van Bibber, Pacesetter Homes

**Sales Manager of the Year – Builder**

* Larry Allen, Jimmy Jacobs Custom Homes

**Marketing Professional of the Year – Volume Builder**

* Kandis Wilberforce, Lennar Homes

**Construction Manager of the Year – Volume Builder**

* John Jones, Scott Felder Homes

**Construction Manager of the Year – Custom Builder**

* Kelly Cunningham, Jimmy Jacobs Custom Homes

**Construction Superintendent of the Year – Volume Builder**

* Scott Bird, Jimmy Jacobs Custom Homes

**Construction Superintendent of the Year – Custom Builder**

* Larry Ross, Lake Travis Builders

**Warranty Service Professional of the Year – Volume Builder**

* Chad Ford, Centerra Homes

**Warranty Service Professional of the Year – Custom Builder**

* Linda Strickel, Bonded Builders Warranty Group for Lake Travis Builders

**Title Industry Professional of the Year**

* Marisa DeMitri, Scott Felder Homes

**Mortgage Industry Professional of the Year (TIE)**

* Denny Buchanan, Independent Bank for Lake Travis Builders
* Windy K. Hartl, First Continental Mortgage, Ltd. for Scott Felder Homes

**REALTOR of the Year**

* Jacquelyn Foreman, Coldwell Banker United, REALTORS for Scott Felder Homes

**Design Center Consultant of the Year**

* Jamie Benavides, Jimmy Jacobs Custom Homes

**Best Color Print Ad – Builder**

* Jimmy Jacobs Custom Homes, “From a Napkin to Your Dream Home”

**Best Color Print Ad – Developer**

* Blackburn Communities, “The Preserve at Mayfield Ranch Pre-Grand Opening”

**Best Black & White Print Ad – Builder**

* Lake Travis Builders, “Lake Travis Builders Black & White Print Ad”

**Best Sales Brochure – Builder**

* Lake Travis Builders, “Lake Travis Builders Sales Brochure”

**Best Sales Brochure – Associate**

* Cody Pools, “Cody Pools Brochure”

**Best Direct Mail - Builder**

* Jimmy Jacobs Custom Homes, “Build on Your Lot Seminar – North”

**Best Radio Ad – Associate**

* Move-Up America

**Best Television Ad – Builder**

* Scott Felder Homes, “Artist Commercial”

**Best Television Ad – Associate**

* Cody Pools, “Cody Pools Television Ad”

**Best Website – Volume Builder**

* Lennar Homes

**Best Website – Custom Builder**

* Novak Brothers, “Texas Brownstones at the Summit”

**Best Website – Developer**

* CCNG, Inc. “Spanish Oaks Website”

**Best Website – Associate**

* Designer Pools & Outdoor Living

**Best Online Ad – Developer**

* Ash Creek Homes, The Grove at Falconhead Adwords Campaign

**Best Email Message – Volume Builder**

* Milestone Community Builders, “Preston Village Email & Landing Page”

**Best Email Message – Custom Builder**

* Lake Travis Builders, “Lake Travis Builders Email Message”

**Best Billboard – Builder (TIE)**

* Taylor Morrison, “Ladera Billboard”
* Jimmy Jacobs Custom Homes, “Fairways Billboard”
* Scott Felder Homes, “Hot Air Balloon”

**Best Billboard – Associate**

* Cody Pools, “Cody Pools Billboard”

**Best Sales Office**

* Jimmy Jacobs Custom Homes, “Woodland Park Sales Office”

**Best Design Center Under 1,000 Sq. Ft. – Builder**

* Lake Travis Builders, “Lakeway Floors”

**Best Design Center Over 1,000 Sq. Ft. – Builder**

* Scott Felder Homes, “Design Studio”

**Best Special Sales Promotion – Builder**

* Scott Felder Homes, “Hot Air Balloon”

**Best Overall Ad Campaign – Builder**

* Centerra Homes, “Wish List”

**Best Overall Ad Campaign – Developer**

* Newland Communities, “Two Communities”

**Best Product Design – Volume Builder – $100,000 - $149,999**

* Pacesetter Homes, “The Kendall – Portico Collection”

**Best Product Design – Custom Builder – $150,000 - $199,999**

* Lake Travis Builders, “Skyview”

**Best Product Design – Volume Builder – $150,000 - $199,999**

* Pacesetter Homes, “The Chandler – Craftsman Collection”

**Best Product Design – Volume Builder – $200,000 - $249,999**

* Centerra Homes, “Falcon Pointe – Georgetown Model”

**Best Product Design – Volume Builder – $250,000 - $299,999**

* Scott Felder Homes, “Castleberry Plan”

**Best Product Design – Volume Builder – $300,000 - $349,999**

* Scott Felder Homes, “Mendocino II Plan”

**Best Product Design – Custom Builder – $350,000 - $399,999**

* Lake Travis Builders, “Annie Street”

**Best Product Design – Volume Builder – $350,000 - $399,999**

* Scott Felder Homes, “Tustin Plan”

**Best Product Design – Volume Builder – $400,000 - $499,999**

* Scott Felder Homes, “Montana Plan”

**Best Product Design – Custom Builder – Over $500,000**

* Lake Travis Builders, “Casa Blanco”

**Best Product Design – Volume Builder – Over $500,000**

* Scott Felder Homes, “Villa Montana”

**Best Product Design – Specialty Product (TIE)**

* Lennar Homes, “NextGen – The Home Within a Home”
* Lake Travis Builders, “Annie Street”

**Best Green Home**

* Lake Travis Builders, “Skyview”

**Best Urban Infill Project – Condo/Attached Over 3,000 Sq. Ft.**

* Schwartz Custom Homes, “Parker City Homes”

**Best Urban Infill Project – Single Family/Detached Under 2,000 Sq. Ft.**

* Schwartz Custom Homes, “Berkley Court”

**Best Urban Infill Project – Single Family/Detached 2,001 – 3,000 Sq. Ft.**

* Lake Travis Builders, “Annie Street”

**Best Custom Home Under $1 Million**

* VII Custom Homes, “Murrell Residence”

**Best Custom Home Over $1 Million**

* Zbranek & Holt Custom Homes, “Eclectic Spanish Style Lake Home”

**Best One-Of-A-Kind Home**

* Zbranek & Holt Custom Homes, “Eclectic Spanish Style Lake Home”

**Best One-Of-A-Kind Townhome**

* Novak Brothers LLC, “The Brownstones At The Summit”

**Best Custom Spec Home**

* Silverton Custom Homes, “Southern Living Showcase Home”

**Best Kitchen (TIE)**

* Silverton Custom Homes, “Southern Living Showcase Home”
* Gossett Jones Homes, “212 West Live Oak”

**Best Master Bath – Custom Home**

* Gossett Jones Homes, “212 West Live Oak”

**Best Outdoor Living Space – Custom Home (TIE)**

* Zbranek & Holt Custom Homes, “Eclectic Spanish Style Lake Home”
* Zbranek & Holt Custom Homes, “Tuscan Styled Lake Home”

**Best Interior Merchandising for a Model Home – $250,000 - $299,999**

* Scott Felder Homes, “Castleberry Plan”

**Best Interior Merchandising for a Model Home – $300,000 - $349,999**

* Mary DeWalt Design Group, “Ash Creek Homes The Grove at Falconhead”

**Best Interior Merchandising for a Model Home – $350,000 - $399,999**

* Scott Felder Homes, “Tustin Plan”

**Best Interior Merchandising for a Model Home – $400,000 - $449,999**

* Jimmy Jacobs Custom Homes, “River Chase – The Landa”

**Best Interior Merchandising for a Model Home – $450,000 - $499,999**

* McGuyer Homebuilders Inc., “Teravista Fairway Estates”

**Best Interior Design for a Parade of Homes or Showcase Home**

* Silverton Custom Homes, “Southern Living Showcase Home”

**Best Remodeled Project Under $200,000**

* David Wilkes Builders, “Pemberton Heights Addition”

**Best Remodeled Project Over $200,000**

* Brad Marshall Homes, “Ryan Residence”

**Best Kitchen Remodel Under $75,000**

* David Wilkes Builders, “Pemberton Heights Kitchen Renovation”

**Best Kitchen Remodel Over $75,000**

* David Wilkes Builders, “Westlake Modern Kitchen Renovation”

**Best Master Bath Remodel**

* Tier1 Group, LLC, “Crest Ridge Universal Design”

**Best Outdoor Living Remodel**

* Lake Travis Builders, “Scenic Bluff”

**Best Overall Community for a Developer – Under 100 Units**

* Ash Creek Homes, “The Grove at Falconhead”

**Best Overall Community for a Developer – 101 – 300 Units**

* The Reserve at Lake Travis

**Best Overall Community for a Developer – Over 300 Units**

* Teravista by Newland Communities

**Best Poolscape – Associate or Builder (TIE)**

* Master Pools of Austin, “Watson Pool Project”
* Designer Pools & Outdoor Living, “Alcina Residence”

**Grand MAX Remodeler of the Year**

* David Wilkes Builders

**Grand MAX Custom Builder of the Year**

* Lake Travis Builders

**Grand MAX Volume Builder of the Year**

* Scott Felder Homes